

Cross-Language Text Classification using Structural Correspondence Learning

Peter Prettenhofer and Benno Stein

Web Technology & Information Systems Group
Bauhaus-Universität Weimar

September 15, 2010

Outline

Cross-Language Text Classification

Cross-Language Structural Correspondence Learning

Empirical Results

Outline

Cross-Language Text Classification

Cross-Language Structural Correspondence Learning

Empirical Results

Cross-Language Text Classification

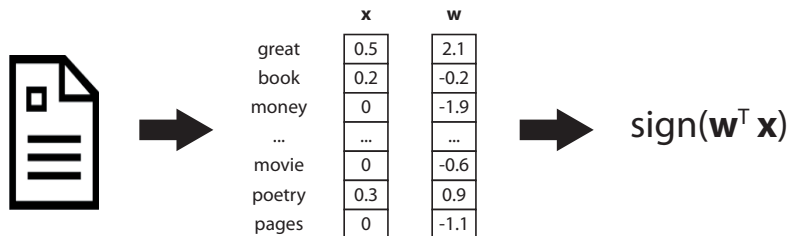
Problem Statement

Create a classifier for a text classification task in some **target language** \mathcal{T} given labeled examples for the identical task in a different **source language** \mathcal{S} .

- ▶ Example: Create a sentiment classifier for German book reviews given training book reviews written in English.
- ▶ Can be cast as a **domain adaptation** problem.

Text Classification

- ▶ We assume BoW document representations \mathbf{x} and linear classifiers \mathbf{w} .
- ▶ For simplicity, we consider binary classification, $y \in \{-1, +1\}$.



- ▶ Training: infer \mathbf{w} from a set of training examples $D_S = \{(\mathbf{x}_i, y_i)\}$.

Cross-Language Text Classification (1)

Disjoint vocabulary

- ▶ Vocabulary divides into V_S and V_T with $V_S \cap V_T = \emptyset$.
- ▶ A linear classifier trained on D_S can associate non-zero weights only with V_S .

		x	w
V_S	great	0.5	2.1
	book	0.2	-0.2
	pages	0.1	0.9

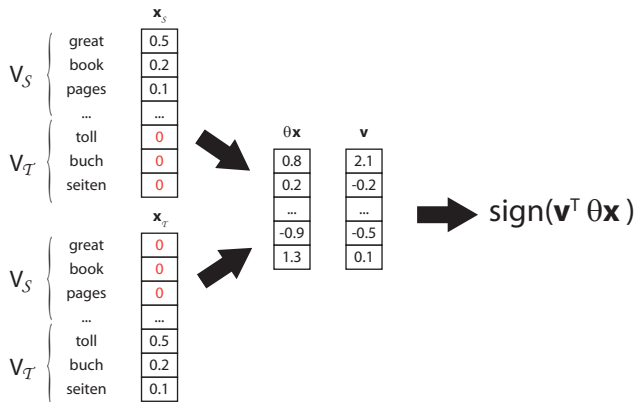
V_T	toll	0	0
	buch	0	0
	seiten	0	0

Associates non-zero weights with V_S only

Cross-Language Text Classification (2)

Cross-lingual representation

- ▶ A concept space that underlies both languages.
- ▶ Let θ denote a (linear) map from the original to the cross-lingual representation.



Cross-Language Text Classification (3)

- ▶ θ encodes cross-lingual word correspondences.
- ▶ Current approaches use various linguistic resources to construct θ :
 - ▶ Bilingual dictionary.
 - ▶ Parallel corpus.
 - ▶ Machine translation (MT) system.

Cross-Language Text Classification (3)

- ▶ θ encodes cross-lingual word correspondences.
- ▶ Current approaches use various linguistic resources to construct θ :
 - ▶ Bilingual dictionary.
 - ▶ Parallel corpus.
 - ▶ Machine translation (MT) system.
- ▶ Our approach learns θ from unlabeled data.

Outline

Cross-Language Text Classification

Cross-Language Structural Correspondence Learning

Empirical Results

Cross-Language Structural Correspondence Learning

- ▶ CL-SCL uses unlabeled data and a word translation oracle to induce cross-lingual word correspondences.
- ▶ Builds on Structural Correspondence Learning (SCL) [Blitzer et al, 2006].
- ▶ Advantages:
 - ▶ Task specific correspondences.
 - ▶ Efficiency in terms of linguistic resources.
 - ▶ Efficiency in terms of computational resources.
- ▶ Competitive or better than MT while requiring fewer resources.

Cross-Language Structural Correspondence Learning

- ▶ CL-SCL uses unlabeled data and a word translation oracle to induce cross-lingual word correspondences.
- ▶ Builds on Structural Correspondence Learning (SCL) [Blitzer et al, 2006].
- ▶ Advantages:
 - ▶ Task specific correspondences.
 - ▶ Efficiency in terms of linguistic resources.
 - ▶ Efficiency in terms of computational resources.
- ▶ Competitive or better than MT while requiring fewer resources.

CL-SCL - Learning Setting

1. Labeled source data

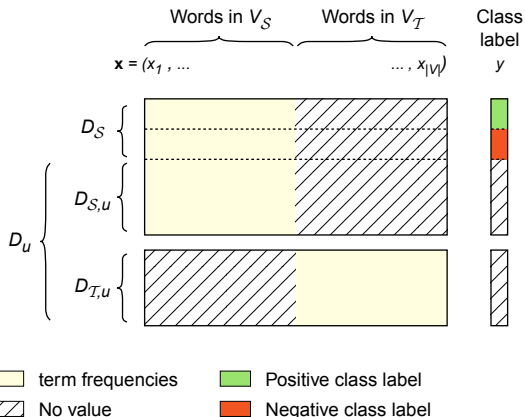
D_S .

2. Unlabeled data

$D_u = D_{S,u} \cup D_{T,u}$

3. Translation oracle

$o : V_S \rightarrow V_T$



Step 1 - Pivot Selection

- ▶ A **pivot** is a pair of words $\{w_S, w_T\}$.
- ▶ Pivots have to satisfy the following conditions:
 - Confidence:** Both words are correlated with the class label.
 - Support:** Both words occur frequently in $D_{S,u}$ and $D_{T,u}$.
- ▶ Example: $\{\text{excellent}_S, \text{exzellent}_T\}$.

Step 1 - Pivot Selection

- ▶ A **pivot** is a pair of words $\{w_S, w_T\}$.
- ▶ Pivots have to satisfy the following conditions:
 - Confidence:** Both words are correlated with the class label.
 - Support:** Both words occur frequently in $D_{S,u}$ and $D_{T,u}$.
- ▶ Example: $\{\text{excellent}_S, \text{exzellent}_T\}$.

Heuristic

1. Select subset from V_S according to MI w.r.t. D_S .
2. Translate words into \mathcal{T} .
3. Eliminate pivots which occur less than ϕ times in D_u .

Step 1 - Pivot Selection

- ▶ A **pivot** is a pair of words $\{w_S, w_T\}$.
- ▶ Pivots have to satisfy the following conditions:
 - Confidence:** Both words are correlated with the class label.
 - Support:** Both words occur frequently in $D_{S,u}$ and $D_{T,u}$.
- ▶ Example: $\{\text{excellent}_S, \text{exzellent}_T\}$.

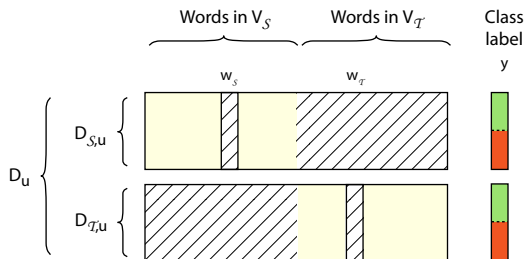
Heuristic

1. Select subset from V_S according to MI w.r.t. D_S .
2. Translate words into \mathcal{T} .
3. Eliminate pivots which occur less than ϕ times in D_u .

Let m denote the number of pivots.

Step 2 - Train Pivot Classifiers (1)

- ▶ Model the correlations between each pivot and all other words.
- ▶ **Pivot classifier:** A linear classifier that predicts whether or not w_S or w_T occur in a document.



Step 2 - Train Pivot Classifiers (2)

- ▶ Let \mathbf{w}_l denote the pivot classifier for the l -th pivot $\{w_S, w_T\}$.
- ▶ \mathbf{w}_l captures both the correlation between w_S and $V_S \setminus w_S$ and between w_T and $V_T \setminus w_T$.
 - ▶ Implicitly aligns non-pivot words from both V_S and V_T .

Step 2 - Train Pivot Classifiers (2)

- ▶ Let \mathbf{w}_l denote the pivot classifier for the l -th pivot $\{w_S, w_T\}$.
- ▶ \mathbf{w}_l captures both the correlation between w_S and $V_S \setminus w_S$ and between w_T and $V_T \setminus w_T$.
 - ▶ Implicitly aligns non-pivot words from both V_S and V_T .

Example: $\{\text{boring}_S, \text{langweilig}_T\}$

langatmig (lengthy), spannung (tension), war (was), characters,
handlung (story), pages, finish, seiten (pages), story

Step 3 - Compute SVD

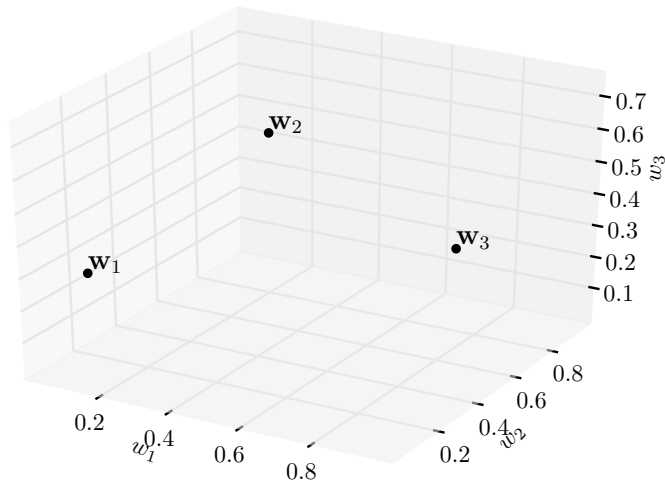
- ▶ If two words (e.g., pages_S and seiten_T) are correlated across a number of pivots we assume correspondence between them.
- ▶ Identify correlations across pivots by computing the SVD of the parameter matrix \mathbf{W} ,

$$\mathbf{W} = [\mathbf{w}_1 \quad \cdots \quad \mathbf{w}_m]$$

- ▶ Let θ^T be the top- k left singular vectors of \mathbf{W} .
- ▶ At training and test time simply apply $\theta\mathbf{x}$ for each instance \mathbf{x} .

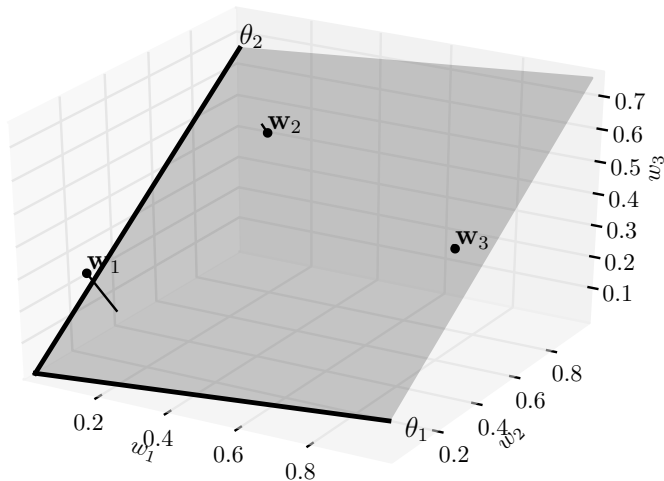
Alternative View

- ▶ Use θ to constraint the parameter space for the target task [Ando & Zhang, 2005].



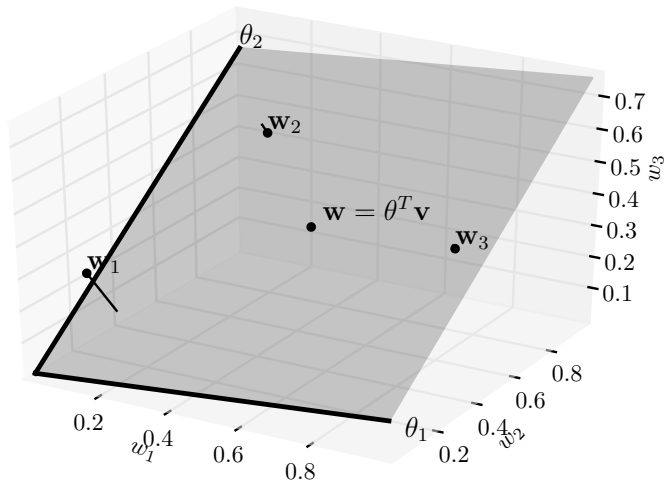
Alternative View

- ▶ Use θ to constraint the parameter space for the target task [Ando & Zhang, 2005].



Alternative View

- ▶ Use θ to constraint the parameter space for the target task [Ando & Zhang, 2005].



Computational Considerations

- ▶ SVD is the computational bottleneck if \mathbf{W} is large.

Computational Considerations

- ▶ SVD is the computational bottleneck if \mathbf{W} is large.
- ▶ Make \mathbf{W} sparse:
 - ▶ Set negative values to zero [Ando & Zhang, 2005; Blitzer et al, 2007; Prettenhofer & Stein, 2010a].

Computational Considerations

- ▶ SVD is the computational bottleneck if \mathbf{W} is large.
- ▶ Make \mathbf{W} sparse:
 - ▶ Set negative values to zero [Ando & Zhang, 2005; Blitzer et al, 2007; Prettenhofer & Stein, 2010a].
 - ▶ Use **sparse regularization** for pivot classifiers [Prettenhofer & Stein, 2010b].

Computational Considerations

- ▶ SVD is the computational bottleneck if \mathbf{W} is large.
- ▶ Make \mathbf{W} sparse:
 - ▶ ~~Set negative values to zero [Ando & Zhang, 2005; Blitzer et al, 2007; Prettenhofer & Stein, 2010a].~~
 - ▶ Use **sparse regularization** for pivot classifiers [Prettenhofer & Stein, 2010b].

Elastic-Net Regularization [Zou & Hastie, 2005]

- ▶ A convex combination of L2 and L1 norm penalties,

$$R(\mathbf{w}) = \alpha \|\mathbf{w}\|_2^2 + (1 - \alpha) \|\mathbf{w}\|_1.$$

- ▶ Superior to L1 penalty when handling highly correlated features.

Outline

Cross-Language Text Classification

Cross-Language Structural Correspondence Learning

Empirical Results

Experimental Setup (1)

Data: Amazon product reviews

- ▶ Categories: Books, dvd, and music.
- ▶ Source language: English.
- ▶ Target language: German, French, and Japanese.
- ▶ Nine \mathcal{S} - \mathcal{T} -category combinations.
 - ▶ 2.000 training and 2.000 test examples (balanced).
 - ▶ 10.000 - 50.000 unlabeled examples from each language.

Experimental Setup (1)

Data: Amazon product reviews

- ▶ Categories: Books, dvd, and music.
- ▶ Source language: English.
- ▶ Target language: German, French, and Japanese.
- ▶ Nine \mathcal{S} - \mathcal{T} -category combinations.
 - ▶ 2.000 training and 2.000 test examples (balanced).
 - ▶ 10.000 - 50.000 unlabeled examples from each language.

Training via Stochastic Gradient Descent

- ▶ Smoothed hinge loss as loss function.
- ▶ L2 penalty for target task.
- ▶ Elastic-Net for pivot classifiers.
- ▶ Fast: 2-10sec / pivot classifier.

Experimental Setup (2)

- ▶ Upper Bound (**UB**):
 - ▶ Classification performance if training data in \mathcal{T} is available.
- ▶ Baseline (**CL-MT**):
 - ▶ Translate test documents into \mathcal{S} with Google Translate.
- ▶ **CL-SCL**:
 - ▶ Uses 450 pivots, dimensionality reduction to $k = 100$, $|D_u| \approx 10^5$, and $\alpha = 0.85$.
 - ▶ Google Translate as translation oracle.

Results

\mathcal{T}	Cat.	UB	CL-MT		CL-SCL		RR[%]
		μ	μ	Δ	μ	Δ	
German	books	83.79	79.68	4.11	† 83.34	0.45	89.05%
	dvd	81.78	77.92	3.86	† 80.89	0.89	76.94%
	music	82.80	77.22	5.58	† 82.90	-0.10	101.79%
French	books	83.92	80.76	3.16	81.27	2.65	16.14%
	dvd	83.40	78.83	4.57	80.43	2.97	35.01%
	music	86.09	75.78	10.31	78.05	8.04	22.02%
Japanese	books	78.09	70.22	7.87	†† 77.00	1.09	86.15%
	dvd	81.56	71.30	10.26	†† 76.37	5.19	49.42%
	music	82.33	72.02	10.31	†† 77.34	4.99	51.60%

- ▶ $\sim 60\%$ reduction in relative error due to cross-lingual adaptation.

Results

\mathcal{T}	Cat.	UB	CL-MT		CL-SCL		
		μ	μ	Δ	μ	Δ	RR[%]
German	books	83.79	79.68	4.11	† 83.34	0.45	89.05%
	dvd	81.78	77.92	3.86	† 80.89	0.89	76.94%
	music	82.80	77.22	5.58	† 82.90	-0.10	101.79%
French	books	83.92	80.76	3.16	81.27	2.65	16.14%
	dvd	83.40	78.83	4.57	80.43	2.97	35.01%
	music	86.09	75.78	10.31	78.05	8.04	22.02%
Japanese	books	78.09	70.22	7.87	†† 77.00	1.09	86.15%
	dvd	81.56	71.30	10.26	†† 76.37	5.19	49.42%
	music	82.33	72.02	10.31	†† 77.34	4.99	51.60%

- ▶ $\sim 60\%$ reduction in relative error due to cross-lingual adaptation.

Results

\mathcal{T}	Cat.	UB	CL-MT		CL-SCL		RR[%]
		μ	μ	Δ	μ	Δ	
German	books	83.79	79.68	4.11	† 83.34	0.45	89.05%
	dvd	81.78	77.92	3.86	† 80.89	0.89	76.94%
	music	82.80	77.22	5.58	† 82.90	-0.10	101.79%
French	books	83.92	80.76	3.16	81.27	2.65	16.14%
	dvd	83.40	78.83	4.57	80.43	2.97	35.01%
	music	86.09	75.78	10.31	78.05	8.04	22.02%
Japanese	books	78.09	70.22	7.87	†† 77.00	1.09	86.15%
	dvd	81.56	71.30	10.26	†† 76.37	5.19	49.42%
	music	82.33	72.02	10.31	†† 77.34	4.99	51.60%

- ▶ $\sim 60\%$ reduction in relative error due to cross-lingual adaptation.

Results

\mathcal{T}	Cat.	UB	CL-MT		CL-SCL		
		μ	μ	Δ	μ	Δ	RR[%]
German	books	83.79	79.68	4.11	† 83.34	0.45	89.05%
	dvd	81.78	77.92	3.86	† 80.89	0.89	76.94%
	music	82.80	77.22	5.58	† 82.90	-0.10	101.79%
French	books	83.92	80.76	3.16	81.27	2.65	16.14%
	dvd	83.40	78.83	4.57	80.43	2.97	35.01%
	music	86.09	75.78	10.31	78.05	8.04	22.02%
Japanese	books	78.09	70.22	7.87	†† 77.00	1.09	86.15%
	dvd	81.56	71.30	10.26	†† 76.37	5.19	49.42%
	music	82.33	72.02	10.31	†† 77.34	4.99	51.60%

- ▶ $\sim 60\%$ reduction in relative error due to cross-lingual adaptation.

Results

\mathcal{T}	Cat.	UB	CL-MT		CL-SCL		
		μ	μ	Δ	μ	Δ	RR[%]
German	books	83.79	79.68	4.11	† 83.34	0.45	89.05%
	dvd	81.78	77.92	3.86	† 80.89	0.89	76.94%
	music	82.80	77.22	5.58	† 82.90	-0.10	101.79%
French	books	83.92	80.76	3.16	81.27	2.65	16.14%
	dvd	83.40	78.83	4.57	80.43	2.97	35.01%
	music	86.09	75.78	10.31	78.05	8.04	22.02%
Japanese	books	78.09	70.22	7.87	†† 77.00	1.09	86.15%
	dvd	81.56	71.30	10.26	†† 76.37	5.19	49.42%
	music	82.33	72.02	10.31	†† 77.34	4.99	51.60%

- ▶ $\sim 60\%$ reduction in relative error due to cross-lingual adaptation.

Task-Specific Word Correlations

Pivot	English		German	
	Semantics	Pragmatics	Semantics	Pragmatics
{beautiful _S , amazing, schön _T }	beauty, lovely	picture, pat- tern, poetry, photographs, paintings	schöner, trau- rig	bilder, illustri- ert
{boring _S , plain, langweilig _T }	asleep, dry, long	characters, pages, story	langatmig, einfach, enttäuscht	charaktere, handlung, seiten

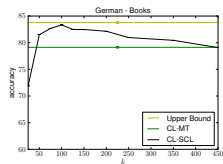
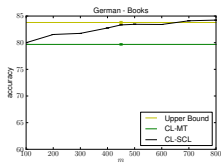
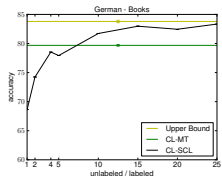
- ▶ Such task-specific correlations cannot be obtained from a general parallel corpus.

Task-Specific Word Correlations

Pivot	English		German	
	Semantics	Pragmatics	Semantics	Pragmatics
{beautiful _S , amazing, schön _T }	beauty, lovely	picture, pat- tern, poetry, photographs, paintings	schöner, trau- rig	bilder, illustri- ert
{boring _S , plain, langweilig _T }	asleep, dry, long	characters, pages, story	langatmig, einfach, enttäuscht	charaktere, handlung, seiten

- ▶ Such task-specific correlations cannot be obtained from a general parallel corpus.

Sensitivity Analysis



- ▶ The more unlabeled data the better.
- ▶ Even a small number of pivots captures a large part of the correspondences between \mathcal{S} and \mathcal{T} .
- ▶ SVD is crucial to the success of CL-SCL.
 - ▶ Value of k is task-insensitive.

Summary

- ▶ Cross-language text classification can be cast as a domain adaptation problem.
- ▶ CL-SCL uses unlabeled data and a word translation oracle to induce task-specific, cross-lingual word correspondences.
- ▶ Convincing empirical results.
 - ▶ Competitive or better than MT while requiring fewer resources.
- ▶ Future work: apply CL-SCL to other NLP tasks.
 - ▶ E.g., cross-language named entity recognition.

Thanks! Questions?

Data: <http://webis.de/research/corpora/>
SGD-Code: <http://github.org/pprett/bolt/>



References

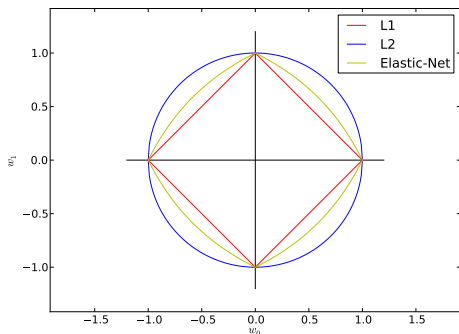
- ▶ Domain Adaptation using Structural Correspondence Learning
[Blitzer, J., McDonald, R., and Pereira F., EMNLP, 2006]
- ▶ Domain Adaptation for Sentiment Classification
[Blitzer, J., Dredze, M., and Pereira, F., ACL, 2007]
- ▶ A framework for learning predictive structures from multiple tasks and unlabeled data
[Ando, R. K. and Zhang, T., JMLR, 2005]
- ▶ Regularization and variable selection via the elastic net
[Zou, H. and Hastie, T., JRSS, 2005]
- ▶ Cross-Language Text Classification using Structural Correspondence Learning
[Prettenhofer, P., and Stein, B., ACL, 2010a]
- ▶ Cross-Lingual Adaptation using Structural Correspondence Learning
[Prettenhofer, P., and Stein, B., arXiv, 2010b]

Discriminative Training of Linear Classifiers

- ▶ Minimize the (regularized) training error,

$$\arg \min_{\mathbf{w}} \sum_{(\mathbf{x}, y) \in D_S} L(y, \mathbf{w}^T \mathbf{x}) + \lambda R(\mathbf{w}) .$$

- ▶ Loss term L measures model (mis)fit.
- ▶ Regularization term R penalizes model complexity.



- ▶ L2: $R(\mathbf{w}) = \|\mathbf{w}\|_2^2 = \sum_i w_i^2$
- ▶ L1: $R(\mathbf{w}) = \|\mathbf{w}\|_1 = \sum_i |w_i|$
- ▶ Elastic-Net:
 $R(\mathbf{w}) = \alpha \|\mathbf{w}\|_2^2 + (1 - \alpha) \|\mathbf{w}\|_1$

Dataset Statistics

\mathcal{T}	Category	Unlabeled data		Labeled data		Vocabulary	
		$ D_{S,u} $	$ D_{T,u} $	$ D_S $	$ D_T $	$ V_S $	$ V_T $
German	books	50,000	50,000	2,000	2,000	64,682	108,573
	dvd	30,000	50,000	2,000	2,000	52,822	103,862
	music	25,000	50,000	2,000	2,000	41,306	99,287
French	books	50,000	32,000	2,000	2,000	64,682	55,016
	dvd	30,000	9,000	2,000	2,000	52,822	29,519
	music	25,000	16,000	2,000	2,000	41,306	42,097
Japanese	books	50,000	50,000	2,000	2,000	64,682	52,311
	dvd	30,000	50,000	2,000	2,000	52,822	54,533
	music	25,000	50,000	2,000	2,000	41,306	54,463
German	-	60,000	60,000	6,000	6,000	76,629	124,529
French	-	60,000	45,000	6,000	6,000	76,629	74,807
Japanese	-	60,000	60,000	6,000	6,000	76,629	64,050

Results

\mathcal{T}	Cat.	Upper Bound		CL-MT			CL-SCL		
		μ	σ	μ	σ	Δ	μ	σ	Δ
German	books	83.79	± 0.20	79.68	± 0.13	4.11	† 83.34	± 0.02	0.45
	dvd	81.78	± 0.27	77.92	± 0.25	3.86	† 80.89	± 0.02	0.89
	music	82.80	± 0.13	77.22	± 0.23	5.58	† 82.90	± 0.00	-0.10
French	books	83.92	± 0.14	80.76	± 0.34	3.16	81.27	± 0.08	2.65
	dvd	83.40	± 0.28	78.83	± 0.19	4.57	80.43	± 0.05	2.97
	music	86.09	± 0.13	75.78	± 0.65	10.31	78.05	± 0.06	8.04
Japanese	books	78.09	± 0.14	70.22	± 0.27	7.87	†† 77.00	± 0.06	1.09
	dvd	81.56	± 0.28	71.30	± 0.28	10.26	†† 76.37	± 0.05	5.19
	music	82.33	± 0.13	72.02	± 0.29	10.31	†† 77.34	± 0.06	4.99
German	-	92.95	± 0.11	92.25	± 0.07	0.70	92.61	± 0.06	0.34
French	-	93.27	± 0.07	90.58	± 0.17	2.69	90.57	± 0.13	2.70
Japanese	-	89.43	± 0.11	82.14	± 0.22	7.29	†† 85.03	± 0.10	4.40

Effect of Regularization

\mathcal{T}	Category	L2 ⁺		L1		Elastic-Net	
		μ	d[%]	μ	d[%]	μ	d[%]
German	books	79.50	17.88	82.45	1.24	83.34	11.02
	dvd	77.06	16.84	78.60	1.43	80.89	12.25
	music	77.60	16.00	81.41	1.72	82.90	13.92
French	books	79.02	16.50	80.75	1.87	81.27	14.13
	dvd	78.80	19.23	78.70	3.98	80.43	23.22
	music	77.72	16.70	77.32	3.72	78.05	21.60
Japanese	books	73.09	15.21	71.06	1.27	77.00	10.47
	dvd	71.10	14.86	75.75	1.48	76.37	11.84
	music	75.15	13.72	76.22	1.83	77.34	13.39
German	-	89.69	16.19	88.73	0.92	92.61	8.38
French	-	87.59	16.29	89.65	1.36	90.57	11.37
Japanese	-	82.83	16.71	84.26	1.23	85.03	10.15